

Building deeper connections and communities with your subscribers!







What is Zenvoy?

Your subscribers have similar interests and are looking for new ways to interact with each other and your brand online. Zenvoy is a subscriber matchmaking and community platform that introduces your readers who would benefit from meeting each other. Whether for business, mentorship, education, best practice sharing, or just plain social networking, Zenvoy creates new bonds for everyone.

How does it work?

Zenvoy is private, customizable networking platform that helps publications create and manage their own A.l. driven networking communities. Think LinkedIn® meets eHarmony® meets NextDoor®—just for your publication. Custom algorithms cultivate valuable one-on-one connections that are a great fit for your readers' business interests and your subscribers' desire for deeper connections within their industry.

Zenvoy empowers you to:

- Build a unique networking experience that brings your readers and subscribers closer together around their interests and the issues they care about
- Promote collaboration as you feature new topics, campaigns and initiatives
- Provide enhanced opportunities for exploring career progression, industry mindshare, and mentorship
- Raise retention, loyalty, and reader engagement through a proactive networking solution



Helpful Reminder: As you know your readers best, you choose how to introduce them! Create a resource that brings together connection and friendship so you can harvest subscriber satisfaction and retention!

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